

# CORTNEY CHUMMOUNGPAK

UX/UI | PRODUCT DESIGNER

## PROFESSIONAL SUMMARY

As a dedicated UX/UI Designer, I have a strong focus on diversity and accessibility, with experience in graphic design, visual merchandising, and project management. I excel in collaborative settings, aiming to create engaging user experiences that boost brand loyalty and customer retention.

## WORK EXPERIENCE

South Coast Psychiatry - Marketing Communication Specialist

April 2020 - Present

- Revamped the website and social media platforms to align more closely with the business's image and values.
- Emphasized the development of engaging and visually appealing digital content to strengthen brand identity and increase user interaction.

CL Creative - UX/UI Designer

June 2018 - Present

- Facilitated the client's product vision by researching, conceiving, sketching, prototyping and user-testing experiences for digital products.
- Designed and delivered wireframes, user stories, user journeys, and mockups optimized for a wide range of devices and interfaces including iOS and Android.

KinderCare Learning Companies - Site Director

Sept 2024 - Aug 2025

- Cultivated a supportive atmosphere that promotes children's play and learning.
- Developed strong relationships with families and school staff.
- Enhanced site profitability while minimizing labor excesses.

Headset - Lead UX/UI Designer

May 2022 - Jan 2023


- Established a comprehensive design system across the company to enhance processes and ensure visual uniformity.
- Developed wireframes and mockups for a new SaaS product, improving its user interface.
- Organized cross-departmental workshops on Figma, design principles, and Scrum, thereby refining the organization's design process.

Nike - Creative Content Operations Manager

March 2022 - May 2022

- Developed presentation decks for director-level initiatives.
- Collaborated with cross-functional teams to devise innovative design solutions, including naming a multimillion-dollar building on a Nike campus.

## CONTACT

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-  Portland, Oregon

## SKILLS

User Research  
Product Strategy  
User Personas/Stories  
Customer Focused Designs  
Wireframing/ Prototyping  
Usability Testing  
Agile/Scrum  
Problem Solving

## EDUCATION

University of Oregon  
Certificate - UX/UI  
  
Fashion Institute of Design and Merchandising  
Bachelor of Science- Business Management  
Associate of Art- Visual Communication