

# CORTNEY CHUMMOUNGPAK

## CONTACT

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## EDUCATION

### UNIVERSITY OF OREGON

Certificate- UX/UI Design  
Grad: 2021

### FASHION INSTITUTE OF DESIGN AND MERCHANDISING

Bachelor of Business Management  
Associate of Visual Communication  
Grad: 2017

## SKILLS

- User Research
- Usability Testing
- Visual Design
- Agile Methods
- Wireframing
- Product Prototyping
- User Persona Creation
- Team Leadership

## TOOLS

- Figma
- Miro
- Canva
- InVision
- Notion
- Pitch
- Adobe Creative Suite
- Sketch

## ABOUT ME

As a UX designer, I specialize in creating products that are both user-friendly and visually appealing. With a strong background in visual design, research, and modern design principles, I bring a valuable perspective to any team. I am passionate about creating intuitive, accessible, and delightful experiences for users.

## WORK EXPERIENCE

### CREATIVE DIRECTOR

Cortney Louise Creative (2016-Present)

My main responsibilities include developing and executing creative strategies to enhance brand identity and visual storytelling, collaborating with cross-functional teams to ensure cohesive brand messaging and design consistency, and overseeing the creation and implementation of innovative design concepts and campaigns. Additionally, I conduct market research and trend analysis to inform creative direction and decision-making.

### USER EXPERIENCE DESIGNER

Headset (2022-2023)

As a UX Designer, I successfully implemented a company-wide design system to ensure consistent visual standards. This initiative helped streamline the design process and maintain a cohesive look and feel across all projects. Additionally, I created wireframes and mockups for a newly launched SaaS product, contributing to its user-friendly and intuitive interface. To foster collaboration and knowledge sharing, I hosted cross-department workshops on Figma, design principles, and Scrum methodologies. These workshops enabled teams to gain a deeper understanding of user-centered design and agile practices, ultimately enhancing the overall design process within the organization.

### CREATIVE CONTENT OPERATIONS MANAGER

Nike (2022-2022)

Facilitated and led brainstorming sessions to generate new ideas and solve problems. Collaborated with a cross-functional team to bring design solutions to life. Evangelized the Nike brand by sharing my passion for design and helping others to understand its importance.

### DIGITAL CONTENT MANAGER

MKConsulting (2022-2022)

Created, edited, and published content for all web properties. Worked closely with business partners to ensure content meets our style guidelines and accessibility requirements. Identified and resolved content issues to ensure that our content is accurate, up-to-date, and easy to find.