

Cortney Chummoungpak

she/her/hers | **UX Designer**

Portfolio & Social

- > CortChum.design
- > LinkedIn.com/in/CortChum

Summary

I have a strong background in visual design, research, and modern design principles. I am a valuable addition to any team that is looking to create products that are both user-friendly and visually appealing.

- 📞 (714) 353-0684
- ✉️ CortChum@gmail.com
- 🌐 Portland, OR | Remote

Featured Case Studies

Headset.io | Desktop and Mobile Product | [Bridge Signal](#) Launched 2022

Designed, implemented, and launched successful SaaS products and features that empowered users to efficiently manage their cannabis industry related businesses with insights and tools. A design system overhaul and implementation of accessibility standards was also necessary.

Cortney Louise Creative | Childrens Mobile App | [Charli](#)

Conducted research and designed a children's app that provides educational entertainment while also addressing parental concerns around internet safety. I created branding, user stories, user personas, wireframes, and high-fidelity mockups to pitch to investors.

Cortney Louise Creative | Nonprofit Website Redesign | [Fences for Fido](#)

Analyzed the nonprofit's needs and identified ways to improve website accessibility and volunteer signup. I created a new color palette and branding that is engaging and fun. Edited the content to a more manageable scale that will support the organization as it grows.

Work Experience

Cortney Louise Creative | **Senior UX/UI Designer** | September 2016 - Present | Remote

- Defining the user experience by creating user flows, wireframes, mockups, and prototypes.
- Translating the client's vision into a user-friendly product experience.
- Designing and delivering user-friendly products that are optimized for a wide range of devices.
- Rapidly testing and iterating designs to improve the user experience.
- Managing a team of junior designers to effectively delegate tasks and support their professional development.

Headset.io | **User Experience Designer** | June 2022 - Jan 2023 | Remote

- Conducted user research to understand the needs and pain points of cannabis industry professionals.
- Implemented a company-wide design system to ensure consistent visual standards.
- Hosted workshops on Figma, design principles, and Scrum methodologies.
- Created wireframes and mockups for a newly launched SaaS product.

Nike (via 24Seven Talent) | **Creative Content Operations Manager** | March 2022- May 2022 | Beaverton, OR

- Facilitated and led brainstorming sessions to generate new ideas and solve problems.
- Collaborated with a cross-functional team to bring design solutions to life.
- Evangelized the Nike brand by sharing my passion for design and helping others to understand its importance.

MKConsulting | **Digital Content Manager** | Jan 2022 - June 2022 | Remote

- Created, edited, and published content for all web properties.
- Worked closely with business partners to ensure content meets our style guidelines and accessibility requirements.
- Identified and resolved content issues to ensure that our content is accurate, up-to-date, and easy to find.

GAP, Inc. | **Assistant Manager-Operations** | April 2018- February 2019 | Portland, OR

- Trained associates on loss prevention and emergency situation drills.
- Led in store e-commerce program to ensure product availability and customer satisfaction.

COACH, Inc. | **Operations Manager** | October 2014 - March 2015 | Los Angeles, CA

Visual Manager | October 2012 - October 2014 | San Francisco, CA

- Coordinated monthly store floor set and delegated visual team
- Published weekly merchandise reports for the DM and Regional VM

Skills

User Research | Usability Testing | Visual Design
| Agile Methods | Wireframing | Product
Prototyping | User Flow Creation | User Persona
Creation | Team Leadership

Tools

Figma | Miro | Canva | InVision | Jira | Notion | Pitch |
Asana | Slack | Adobe Creative Suite | Sketch

Education

Scrum Alliance | **Certified Scrum Master (CSM)** | March 2023

University of Oregon | **UX/UI Design, Certificate** | January 2021

Fashion Institute of Design and Merchandising |

Business Management, Bachelor of Science | Grad: 2017

Visual Communications, Associate of Arts | Grad: 2010